## PROVISIONAL SCHEDULE (subject to change)

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| **ICL Creating Entrepreneurial Impact for a Sustainable Future Winter Programme 5 February to 18 February 2024** | |
| **Monday 5 Feb.** | |
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| 10:30 | **Arrive in the UK** |
| 14:00 | **Ice-breaking Session (depending on the arrival time of students)** |
| 16:30 | **End of day** |
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| **Tuesday 6 Feb.** | |
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| 10:30 | **Safety Instructions & Orientation** |
| 12:30 | Lunch |
| 14:00 | **Academic English Skills** |
| 16:30 | **End of day** |
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| **Wednesday 7 Feb.** | |
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| 09:00 | **Visit to Imperial Data Science Institute Data Science project presentation** |
| 12:30 | Lunch |
| 14:00 | **Lecture by Dyson School of Design Engineering, ICL** |
| 16:30 | End of day |
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| **Thursday 8 Feb.** | |
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| 09:00 | **Visit to Innovation Centre in UCL** |
| **Welcome and Introduction Innovation Tour** |
| 12:30 | Lunch |
| 14:00 | **Lecture by Innovation Centre** |
| 17:00 | End of day |
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| **Friday 9 Feb. (Chinese Lunar Year)** | |
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| 10:45 | Chinese Lunar Year Celebration |
| 12:30 | Lunch |
| 14:00 | Social activity |
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| **Saturday 10 Feb.** | |
| Free time to explore London | |
| **Sunday 11 Feb.** | |
| Free time to explore London | |
| **Monday 12 Feb.** | |
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| 09:15 | **Welcome, Housekeeping and Introduction to Imperial** |
| 09:30 | **Societal ‘Grand’ Challenges and Introduction to Business Model Innovation** |
| 11:30 | **Project Introduction & briefing** |
| 12:30 | Group Photo, Campus Tour & Lunch |
| 14:00 | **Designing Business Models, Rapid Prototyping and ‘Open’ Innovation** |
| 16:30 | End of day/Self study |
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| **Tuesday 13 Feb.** | |
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| 09:30 | **Creativity & Ideas Generation** |
| 11:00 | break |
| 11:15 | **Entrepreneurial Leadership and Team-Building** |
| 12:30 | Lunch |
| 13:30 | **Visit to London Silicon Roundabout Meet tech entrepreneurs** |
| 16:30 | End of day/Self study |
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| **Wednesday 14 Feb.** | |
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| 09:30 | **Sustainable Cities and Communities** |
| 11:00 | break |
| 11:15 | **Entrepreneurial Finance** |
| 12:30 | Lunch |
| 13:30 | **Strategic Management & Competitive Advantage** |
| 15:30 | **Project tutorial** |
| 16:30 | End of day/Self study |
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| **Thursday 15 Feb.** | |
|  |  |
| 09:30 | **Business plans and Effective Pitching Skills Workshop** |
| 11:00 | break |
| 11:15 | **Implementation for Impact and Risk Management** |
| 12:30 | Lunch |
| 13:30 | **Visit to Imperial's White City Innovation Hub Meet Imperial entrepreneurs** |
| 16:30 | End of day/Self study |
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| **Friday 16 Feb.** | |
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| 09:30 | **Developing effective networks** |
| 11:00 | break |
| 11:15 | **Communicating your idea for investment** |
| 12:30 | Lunch |
| 13:30 | **Group Business Model Presentations - pitching to panel** |
| 15:30 | **Opportunites for International students** |
| 16:00 | **Certificate ceremony** |
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| **Saturday 17 Feb.** | |
| Free time to explore London | |
| **Sunday 18 Feb.** | |
| **London Visit / Departure Day** | |
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