

UK Time	BJ Time	Topics	Speakers
Week1 Sat. 24 Oct.2020	Week1 Sat. 24 Oct.2020		
11:00 -- 11:15	18:00 -- 18:15	Opening Ceremony	Dr. Neil MacLean
11:15 -- 11:30	18:15 -- 18:30	Group Project Briefing and Planning	Dr. Hong Lu / LONG Ange
11:30 -- 12:30	18:30 -- 19:30	Opportunities and Challenges in the UK: Case Study in Business Management	David Stringer-Lamarre (IOD Chairman)
12:30 -- 13:30	19:30 -- 20:30	Tutorial (Q & A)	LONG Ange/ Dr. Lu Hong
13:30 -- 14:15	20:30 -- 21:15	The Art of War & Strategic Planning Implication to Plan & Report Writing1	Dr. Amily Gueiner
14:15 -- 15:00	21:15 -- 22:00	Iching & Leadership Implication to Report Writing 2	Dr. Amily Gueiner
Week2 Sat. 31 Oct.2020	Week2 Sat. 31 Oct.2020		
8:00 -- 9:00	16:00 -- 17:00	Covid-19 & Implication to Global Economic	Prof. Kent Deng LSE
9:00 -- 9:30	17:00 -- 17:30	Group discussion: Your Opportunities and Challenges	Dr. Lu Hong
11:00 -- 11:45	19:00 -- 19:45	Economic History and the Development of Economic in the UK/Europe	Prof. Kent Deng LSE
11:45 -- 12:15	19:45 -- 20:15	Group discussion: Implications	Dr. Lu Hong
12:15 -- 13:15	20:15 -- 21:15	Tutorial (Q & A)	LONG Ange/ Dr. Lu Hong
13:15 -- 14:00	21:15 -- 22:00	Time Management -- How to meet the deadlines Implication Report Writing 3	Dr. Amily Gueiner
Week3 Sat. 7 Nov.2020	Week3 Sat. 7 Nov.2020		
10:00 -- 11:00	18:00 -- 19:00	Lecture: Keep It Short and Simple (KISS Principles)	Mr.Martin Barrows,CBE(director Jardine Matheson)
11:00 -- 11:30	19:00 -- 19:30	Group discussion: Implications to Your Projects	Dr. Lu Hong
11:30 -- 12:30	19:30 -- 20:30	Tutorial (Q & A)	LONG Ange/ Dr. Lu Hong
12:30 -- 13:15	20:30 -- 21:15	Creative and Critical thinking & Report Writing4	Dr. Amily Gueiner
13:15 -- 14:00	21:15 -- 22:00	Presentation Skills & Oral Presentation	Dr. Amily Gueiner
Week4 Sat. 14 Nov.2020	Week4 Sat. 14 Nov.2020		
8:00 -- 9:00	16:00 -- 17:00	Effective Communication on a Multi-Cultural Platform & Negotiation Skills	Dr.Neil McLean, (Director of LSE APD)
9:00 -- 9:30	17:00 -- 17:30	Group discussion: Implications to Your Projects	LONG Ange/ Dr. Lu Hong
11:00 -- 11:45	19:00 -- 19:45	Lecture: The Comparative Business Etiquete	Dr. Neil McLean,(Director of LSE APD)
11:45 -- 12:15	19:45 -- 20:15	Group discussion: Implications to Your Projects	LONG Ange/ Dr. Lu Hong
12:15 -- 13:15	20:15 -- 21:15	Tutorial (Q & A)	Dr. Amily Gueiner
13:15 -- 14:00	21:15 -- 22:00	Business Manners & Presentation Styles	Dr. Lu Hong
Week5 Sat. 21 Nov.2020	Week5 Sat. 21 Nov.2020		
10:00 -- 11:00	18:00 -- 19:00	Lecture: China & the World -- Expectation & Advice	Mr. Jon Geldart (Director of Grant Thornton, China)
11:00 -- 11:30	19:00 -- 19:30	Group discussion: Implications to Personal Development	LONG Ange/ Dr. Lu Hong
11:30 -- 12:30	19:30 -- 20:30	Tutorial (Q & A)	Dr. Amily Gueiner
12:30 -- 13:15	20:30 -- 21:15	Project Works: Cash Flow & Final Account	Dr. Amily Gueiner
13:15 -- 14:00	21:15 -- 22:00	Project Works -- Manage Your Project Budget	LONG Ange/ Dr. Lu Hong
Week6 Sat. 28 Nov.2020	Week6 Sat. 28 Nov.2020		
8:00 -- 9:00	16:00 -- 17:00	Lecture: A Taste of LSE Accounting Program	Dr. Henry Eying (associate professor LSE Accounting)
9:00 -- 9:30	17:00 -- 17:30	Group discussion: Implications to Manage Your Budget	LONG Ange/ Dr. Lu Hong
11:00 -- 11:45	19:00 -- 19:45	Lecture: A Taste of Marketing Program	Jennifer Bentley (CEO 3DDgroup Media Company)
11:45 -- 12:15	19:45 -- 20:15	Group discussion: Implications to Your Project	LONG Ange/ Dr. Lu Hong

12:15 -- 13:15	20:15 -- 21:15	Tutorial (Q & A)	Dr. LuHong
13:15 -- 14:00	21:15 -- 22:00	Project Works: Marketing Materials & Social Media Platform	Jennifer Bentley
Week7 Sat. 5 Dec.2020	Week7 Sat. 5 Dec.2020		
10:00 -- 11:00	18:00 -- 19:00	Lecture: Case Study of Cultural Conflict Under Belt & Road Initiative	Dr.Simon Haworth (CEO Dynastybio company)
11:00 -- 11:30	19:00 -- 19:30	The Comparison of Education System & Enlightenment of Career Development	Dr. Hong Lu
11:30 -- 12:30	19:30 -- 20:30	Tutorial (Q & A)	LONG Ange/ Dr. Lu Hong
12:30 -- 13:45	20:30 -- 21:45	Prepare for the Final Report/Presentation	Dr. Amily Gueiner
Week8 Sat.12 Dec.2020	Week8 Sat.12 Dec.2020		
10:00 -- 11:00	18:00 -- 19:00	How to Apply for LSE	Loris Lysiotis (LSE Recruitment officer)
11:00 -- 11:30	19:00 -- 20:30	Presentation and Graduation Award Ceremony	LONG Ange/ Dr. Lu Hong

Note: the time has not scheduled yet. The above is the reference itinerary, which may be adjusted according to the actual situation.